Dear Hiring Manager,

My name is Angel Chang, and I'm applying for the open Content Producer position.

My past work experiences range from on-the-field reporting, engaging with media and hospitality industry personalities, independently sourcing and adapting relevant, timely news, headline optimization, as well as monitoring and driving web traffic using analytics tools. (Past: digital editorial internships at BBC Worldwide - [bbc.com/travel](http://bbc.com/travel" \t "_blank) and Complex Media; and features internships at amNewYork and Saveur magazine).

Most of my past work experiences have been either in the field of feature writing or writing food, travel and human interest-themed content. I'm currently expanding my skills in identifying the most clickable and well-performing writing about lifestyle interests, current affairs and social news, and creating dialogues about viral information through social media platforms.

In the immediate future, I want to put my efforts into facilitating with writing, curating and boosting editorial material that have the potential of going viral. I want to help your team develop new ways of audience engagement and web traffic optimization. But more importantly, I simply want to work with great, talented people — to mobilize their visions and objectives.

More recently, I’ve become really fascinated by the culture of tech and social media — how they are almost always inevitably intertwined, and how knowing to exercise and apply both indefinitely optimizes product branding and promotion. I’ve worked solely on editorial and copy teams all throughout college. I think it’s time for a change, to try something new and cutting edge.

I am an excellent multitasker and communicator. As a worker, I am calm, organized, reasonable and realistic. But I really want to work in an environment where I don’t have to compromise this attitude with being playful and curious.

Thank you for your time and consideration. I hope to hear from you soon!

Best,

Angel